Purpose

Inverness Castle Experience

Description

We require personal information:

- to validate your right of entry to the Inverness Castle Experience and or any events or promotions associated with it
- to fulfil purchases made by yourself on the Inverness Castle Experience website, and to fulfil personalised purchases (food, beverage or retail items) made at Inverness Castle Experience
- in order to claim HMRC Gift Aid from donations
- to send you general and customised marketing information

The data will vary according to the precise purpose for which it is being gathered, but will be the minimum required to fulfil that purpose, unless you volunteer to give us additional data.

If you do not give us your information

We are unable to provide you any of the above services.

Conditions for processing personal information

- **Consent:** when we collect and process your data, for example to receive newsletters, or to identify you when attending Inverness Castle or supporting events
- **Contract:** when we need your personal data to comply with our contractual obligations, e.g. to ensure online purchases are delivered to your address, or to manufacture personalised retail items
- Legal: if there are legal requirements for us to collect and process your data, e.g., to pass details of people involved in criminal activity affecting Inverness Castle to law enforcement
- Legitimate interests: in specific circumstances we use your data to support our legitimate interests in running our business, e.g., to create personalised offers

Your rights

- Access to personal data
- Rectification of personal data
- Erasure of personal data
- Restrict processing of personal data

Find out more about your rights.



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Who we share your information with

High Life Highland does share your personal information with third parties in order for us to administer processes.

High Life Highland shares your personal information with HMRC for the purposes of Gift Aid. For information visit regarding HMRC's Privacy Notice <u>click here</u>.

For a list and more information on third party processors please visit: <u>www.highlifehighland.com/GDPR/Data-</u> <u>Processors</u>

How long we hold your information

For information that includes a financial or contractual element, due to financial regulations we will keep your information the current year plus 6 years.

How to withdraw consent/cancel

If you wish to withdraw your consent for donations or Gift Aid please email DPO@highlifehighland.com

If you would like you details to be removed from our records please email <u>DPO@highlifehighland.com</u>.

Automated processing

Your personal information is not subject to automated decision making or profiling.

Data controller

The data controller is The Highland Council (High Life Highland delivers services on behalf of The Highland Council).

Data Protection Officer

Contact our Data Protection Officer:

Data Protection Officer Highland Council Headquarters Glenurquhart Road Inverness IV3 5NX 01463 702029

DPO@highlifehighland.com

Supervisory authority



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Inverness Castle Experience Privacy Notice

If you are unhappy with the way we have processed your personal information you can contact the Information Commissioner:

Information Commissioner's Office Wycliffe House Water Lane Wilmslow Cheshire SK9 5AF

Tel: 0303 123 1113 https://ico.org.uk/global/contact-us/



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